



## Gold Elite Paris launches 24k gold-plated smartphone

TECH MAR 31 2017



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UPDATED ON MAY 18 2017

A sleek new smartphone with a gold metallic sheen, the Gold Elite i7 Plus Vitallife is the latest collaboration between **Gold Elite Paris** and **Siam Paragon**. The purchase comes with a healthcare package and premier privileges such as a complimentary overnight stay at the **Siam Kempinski Hotel Bangkok**, personal shopper service at Siam Paragon, access to the mall's Tourist Lounge, gift vouchers and much more.



"This marks the first and significant collaboration between two leaders of luxury lifestyle, generating the best smartphone of the year 2017," said Suthikiat Kittipatrakul, the Managing Director of Sure Life Telecom Ltd., the official importer and distributor in Asia of Gold Elite Paris.



Embellished with 24k gold, this limited edition of the Gold Elite i7 Plus Vitallife was created under the concept of "The Value of Life". The smartphone is offered in two different models – Premier and Prestige. The Premier features a 24k gold exterior design, and the Prestige boasts a 24k gold exterior design adorned with Swarovski crystals.

The Gold Elite Paris Limited Edition "The Value of Life" smartphone is available until July 31, 2017 at the Gold Elite Store at Siam Paragon, [goldeliteparis.com](http://goldeliteparis.com)

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GOLD ELITE I7 PLUS VITALLIFE, GOLD ELITE PARIS, SIAM PARAGON, SMARTPHONE, TECH

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